



VERTICAL 1/2 PAGE AD SAMPLE

**TOTAL IMAGE SIZE:
3.375" wide by
10" tall
(NO BLEED)**

FILE TYPES:

We prefer the following file types:

- PDF (300 dpi, CMYK format, all fonts and images embedded)
- EPS (300 dpi, CMYK format, all fonts and images embedded)
- TIFF (300 dpi, CMYK format)

DELIVERY:

- All Files 10 MB or smaller can be e-mailed to bill@toyinsider.com
- All Files 10 MB or larger should be compressed into a .ZIP file and sent via a service such as Dropbox, WeTransfer, HighTail, or YouSend it.